

EKURHULENI

Arts Showcase



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#ArtsReimagined #YouArtToLive

Emerging from strict lockdown regulations and adjusting to the new normal, Inkwenkwezi Creative Agency presents the inaugural #EkurhuleniArtsShowcase. From the 17th of March to the 18th of March 2023, Inkwenkwezi Creative Agency will stage the #EkurhuleniArtsShowcase at the Rhoo Hlatshwayo Arts Centre in Daveyton. Artists from a myriad of disciplines including dance and stage productions, poets and storytellers, visual artists, crafters, fashion designers and live music acts will converge for an arts showcase.

The artists commissioned for the showcase are based in Ekurhuleni and surrounding areas. To demonstrate inclusivity in the arts sector, we have intentionally selected artists from historically disadvantaged communities, vulnerable and marginalized groups including women, youth and people living with disabilities to participate.

"The #EkurhuleniArtsShowcase aims to empower artists in our region through the provision of resources that will propel both artistic and business growth. Our mission is to create a thriving hub where arts businesses and art consumers come together to exchange ideas, trade and build mutually profitable relationships. Ultimately, we seek to develop and sustain a lucrative and viable local arts industry," says founder, Samuel Fry.

The project will have a positive economic spin-off as it will assist in creating job opportunities and generate income for over twenty artists and creative sector SMMEs in the City of Ekurhuleni. Through the funding injection made possible by the Department of Sports, Arts and Culture - Mzansi Golden Economy, we are able to afford artists the platform to present their offerings, retail their products and allow the sector to get moving and income flowing.

To reach as many audiences as possible, the event will take shape of a hybrid showcase. It will be delivered both on our social media platforms and also to a physical audience. It is scheduled over a 2-day period and will comprise the Visual Arts & Design Exhibition, the Dance Productions & Stage Plays Showcase, the Poetry, Storytellers and Live Music Showcase, the Arts, Crafts and Fashion Market and the Daveyton Liberation Route Tour facilitated by Igumbi Art Room and Tourism. Arts enthusiasts and patrons of all ages and walks of life are invited to come and experience this enthralling arts presentation.

ENDS



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